



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Jeffrey T. Makoff et al.

Application No.: 09/865,113

Filed: May 24, 2001

For: SYSTEM FOR FACILITATING
REMOTE DIGITAL IMAGE
MANIPULATION SERVICES

Group Art Unit: 2173

Examiner: Unknown

**SUBSTITUTION OF DRAWINGS IN
COMPLIANCE WITH 37 CFR 1.84 IN
RESPONSE TO NOTICE TO FILE
MISSING PARTS OF NONPROVISIONAL
APPLICATION MAILED JULY 24, 2001**121 Spear Street, Suite 290
San Francisco, CA 94105
(415) 512-1312Commissioner for Patents
Washington, D.C. 20231**CERTIFICATE OF MAILING**I hereby certify that this correspondence is being deposited
with the United States Postal Service as First Class Mail in an
envelope, addressed to: Commissioner for Patents,
Washington, DC 20231 on September 28, 2001.

STALLMAN & POLLOCK LLP

Dated: 09/28/2001By: Georgia K. Stith

Georgia K. Stith

Sir:

In compliance with 37 C.F.R. § 1.84, Applicants submit herewith for filing in the above-reference application twenty-seven (27) sheets of substitute informal drawings in response to the Notice to File Missing Parts of Nonprovisional Patent Application mailed by the U.S. Patent Office of July 24, 2001.

Respectfully submitted,

STALLMAN & POLLOCK LLP

Dated: Sept. 28, 2001By: Michael A. StallmanMichael A. Stallman
Reg. No. 29,444

Attorneys for Applicant(s)

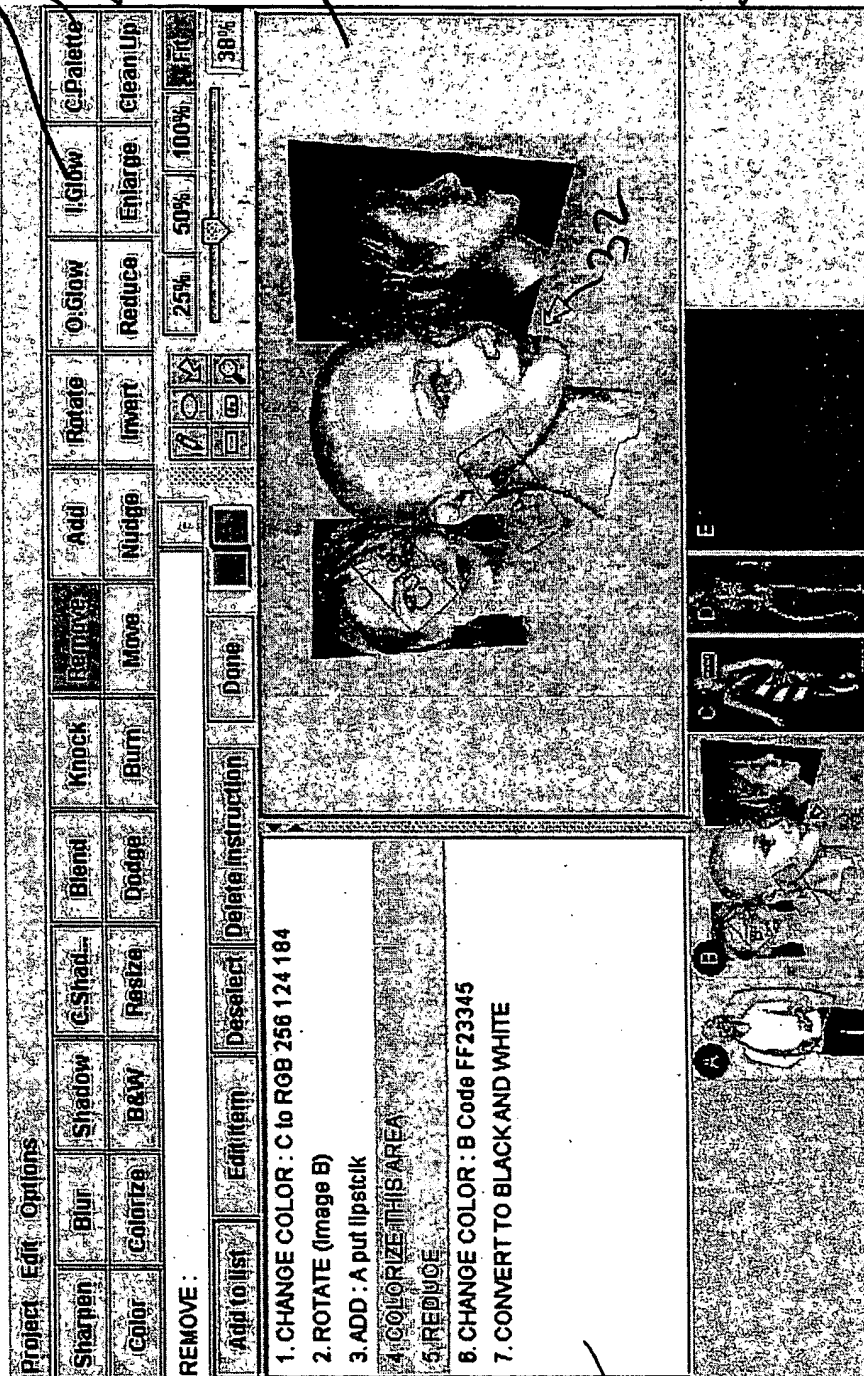
IMAGE INSTRUCTIONS

Job Number: 324587894078584b

Project Manager: **Frank Project Manager (8532)**

Customer Job Ref.: Wjagle Puppy Our Job Ref.: Client Photo Ref1 Date Submitted: May 5, 2000

IMAGE INSTRUCTIONS


$$\frac{1}{\sqrt{2}}$$

36



.1 UPLOAD your digital photos to us

first time users will need to click [here](#) to register

Click to select your image -->

[SELECT IMAGE]

NOTE: jpeg/gif files only - 5.0 mb maximum file size per image.

Provide a brief image description

! registered users please:
enter your e-mail address:

then enter your password:

.2 TELL US exactly what to do

Check all boxes that apply to this image, then type the required details in the text box below
Note: You may check only one procedure with an asterisk (*).

Click on each procedure for more information, examples and ordering requirements.

☐ Add Motion Effects

☐ Add Text

☐ Background Changes

☐ Color Change/Correction

☐ Fix Skin/Hair/Clothes

☐ Fix Something Else

☐ Lighten Area

☐ Darken Area

☐ Remove Person(s)

☐ Remove Thing(s)

☐ Hollywood Glamorize [B & W]*

☐ Portraitize*

☐ Photo-Illustration*

☐ Digital Handcoloring*

☐ Restore Damaged Photo*

type specifics in the box below

[RULES, HINTS AND SHORTCUTS]

[COLOR SELECTION]

We will produce two files for each set of Image-Edit custom edits. One file will be the same size and resolution as the file you submit. The other file will be **Web optimized** at **6 inches** on the long edge.

.3 WE TAKE it from here

>>WE e-mail you a price quote
then, if you approve
>>YOU provide payment info
>>WE make the edit
>>WE send you the finished product
then,
>>YOU may order prints and
accessories

when you are done with your instructions, select one of the following

[ADD MORE IMAGES] [I'M DONE]

you may submit up to 5 images with each order

click here to check out **DIGITALCUSTOM'S** services for professional-level photographers

Copyright (c) 2001 DigitalCustom Group, Inc..

Fig 2



Background Changes

Check the "Background Changes" box when you want to add, remove or modify the background of your image.

Please Tell Us:

- A specific description of the new background.
- If you want to use a specific color.

Example . 1 Customer instructions and pricing



BEFORE

Click on image to view enlarged version



AFTER

Click on image to view enlarged version

Copyright (c) 2001 DigitalCustom Group, Inc.

Fig 3

Fig 4

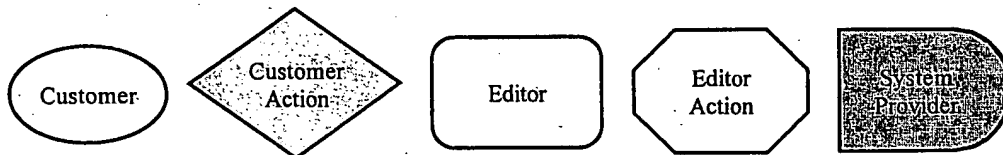
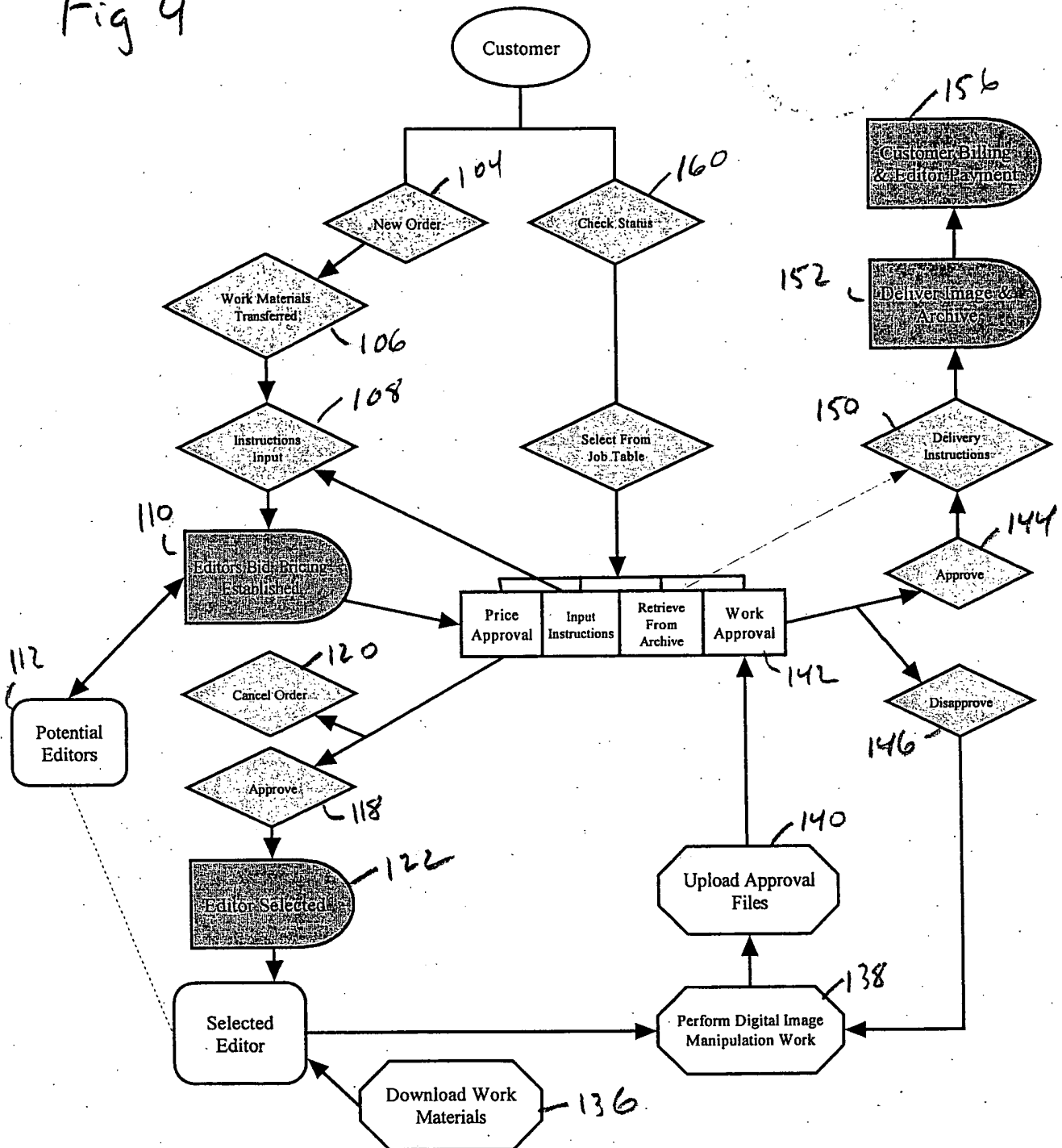


Fig 5

| | |
|--|--|
| DIGITALCUSTOM™ Services We Offer Contact Us Our Company Log-Out | |
| Customer Login: User I.D.: <input type="text" value="DigitalCustom"/> Password: <input type="text" value="Is Accepting"/> Request Project Manager No.: <input type="text" value="(Optional)"/> <input type="button" value="Test Orders"/> | |
| Do You Want To Test Our System Or Register For Our E-Newsletter? PLACE ORDER CHECK STATUS | |
| DIGITALCUSTOM™ Important Policies 1 Confidentiality/Privacy 2 Intellectual Property 3 Pricing/Turnaround Time 4 Liability (Ours/Yours) 5 Model Ethics Guidelines | |
| SAVOIR FAIRE™ digital art news, techniques & opportunities INDUSTRY NEWS 09/21/01 - Microsoft Says Worm Didn't Make FrontPage (ZDNet) 09/20/01 - HP Adds Photo Lab To All-in-One Printer (CNET) 09/19/01 - Taking Pictures With Your Cell Phone (BBC News) 09/18/01 - Apple Puts Final Touches On OS X Upgrade (ZDNet) 09/17/01 - Matsushita, Leica Unveil Digital Cameras (CNET) DIGITALCUSTOM NEWS 08/02/01 - DigitalCustom Settles Image-Edit Copyright Suit 06/25/01 - DigitalCustom Sues For Image-Edit & Art Copying 04/26/01 - DigitalCustom Announces Consumer Product Launch 02/20/01 - Digital Imaging Ethical Standards Released 11/15/00 - DigitalCustom Announces Web-Managed Image Service TOPICS IN DIGITAL ART Model Ethics Guidelines for Digital Editing -- Our model guidelines can assist news, travel and nature editors to formulate internal policies for the ethical, objective application of digital image editing procedures to published photographs. | EMPLOYMENT OPPORTUNITIES Archives Project Managers (Management Of Creative Projects) (U.S./Canada) Customer Service (Telephone/Online Customer Service) (Cincinnati Office Only) |
| September 21, 2001 CUSTOM DIGITAL IMAGE EDITING SERVICE FOR ADVERTISING, MARKETING & MEDIA Services We Offer ▶▶▶ New Customer Information E-Newsletter Registration Media / Send-A-Link please visit IMAGE-EDIT-ART™ DIGITALCUSTOM'S Custom Photo Editing Service For Consumers www.image-edit.com | |

Fig 6

| DIGITALCUSTOM™ | | Home | Explain This Page | Customer Service | E-Mail Us | Log-Out |
|---|--|--|-------------------|---|-----------|---------|
| Customer Name: Consumer News International, Inc. User Name: Theodore Unglebuellerstein Project Manager: Frank Project Manager (8532) | | Customer ID No.: 787979 User ID No.: 132 (Click on name to E-Mail) | | PLACE NEW ORDER | | |
| STEP ① You transmit all materials and elements to DigitalCustom, including work files and any non-digital content (<u>explain or demonstrate</u>) | | | | | | |
| Select one of the following file transmission methods to begin the process: | | | | | | |
| <input checked="" type="checkbox"/> Transmit all work materials to us electronically (<u>when?</u>) <input type="checkbox"/> Mail all work materials to us physically (<u>when?</u>) | | <input checked="" type="checkbox"/> Transmit some work materials to us electronically, mail other work materials to us physically (<u>when?</u>) | | <input type="checkbox"/> SELECT <input type="checkbox"/> SELECT | | |
| STEP ② Once we receive all materials, you will give us custom digital image manipulation instructions for the new order (<u>explain or demonstrate</u>) | | | | | | |
| STEP ③ We then will provide a pricing quote and you will approve (or disapprove) it and select a turnaround time (<u>explain or demonstrate</u>) | | | | | | |
| STEP ④ You will give processing and delivery instructions after the artwork is approved by you (<u>view options and price list</u>) | | | | | | |

THEFT # 4459360

DIGITALCUSTOM™

Home | Explain This Page | Customer Service | E-Mail Us | Log-Out

Customer Name: Consumer News International, Inc.
User Name: Theodore Unglebuehlerstein
Project Manager: Frank Project Manager (8532)

Customer ID No.: 787978
User ID No.: 132

PLACE NEW ORDER |

Click on name to E-Mail

Your Internal Job Ref. for this Order:

Click here if your order includes more than 10 files.

Select File(s) To Transmit For This Order

Rename File (Optional)

| | | | |
|-----|----------------------|---------------------------------------|----------------------|
| 1. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 2. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 3. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 4. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 5. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 6. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 7. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 8. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 9. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |
| 10. | <input type="text"/> | <input type="button" value="Browse"/> | <input type="text"/> |

☐ I am separately sending other materials for my project, such as files on CD-ROM, non-digital materials, film/photographs for scanning and/or drawings (addressing instructions). I understand that the order cannot be priced until my project manager receives all materials.

TRANSMIT | CLEAR | Progress

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Fig 7

POET 400

DIGITALCUSTOM™

Services We Offer | Contact Us | Our Company | Log-Out

PRICE APPROVAL

Customer Name: Consumer News International, Inc.
User Name: Theodore Unglebuehlstein
Customer ID No.: 787979
User ID No.: 132

Project Manager: Frank Project Manager (8532)

Customer Job Ref.: Wiggle Puppy
Our Job Ref.: Client Photo Refl

Date Submitted: May 5, 2000

ARTWORK PRICING GRID

| Turnaround (Click One) | 1 48 hours | 1 72 hours | 1 1 week | 1 2 weeks | 1 3 weeks |
|------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Image Work | 345.00 | 276.00 | 220.80 | 176.64 | 141.31 |
| Materials | 2345234.00 | 2345234.00 | 2345234.00 | 2345234.00 | 2345234.00 |
| Licenses (Allow) | 2345.00 | 2345.00 | 2345.00 | 2345.00 | 2345.00 |
| Bandwidth Charges | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Discounts | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Extras | 2345.00 | 2345.00 | 2345.00 | 2345.00 | 2345.00 |
| Taxes/Tariffs | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Total Price | 2350269.00 | 2350200.00 | 2350144.80 | 2350100.64 | 2350065.31 |


Price Excludes File Processing, Delivery and Optional Long-Term Archiving

MODIFY INSTRUCTIONS | CANCEL ORDER | DEFER PRICING

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Fig 8


POET ET 59360

| | | | |
|---|--|---|--|
| DIGITALCUSTOM™ | | Home Explain This Page Customer Service E-Mail Us Log-Out | |
| Customer Name: XXXXX | | Customer ID No.: ##### | |
| User Name: First Name, Last Name | | User ID No.: ### | |
| Project Manager: Frank Project Manager (8532) | | C (Click on name to E-Mail) | |
| Customer Job Ref.: Wiggle Puppy | | Our Job Ref.: Client Photo Ref | |
| | | Date Submitted: May 5, 2000 | |
| ART APPROVAL PAGE | | | |
| I Approve The Work Done On This Image APPROVE | |  | |
| I Approve, But I Want Additional Modifications (Extra Charge) MODIFICATIONS | | | |
| I Want To Download The Image Before I Decide DOWNLOAD | | | |
| I Have Comments Take Me To My Project Mgr. MY PROJECT MGR. | | | |

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Fig 9

Images

 **ClientPhotoRef**

File Format & Size
 Select All File Formats/Image Sizes That You Need:

| | | | | |
|--|----------------------|------------------------------|------------------------------|--------------------------|
| <input type="checkbox"/> BMP Size(s) (width x height): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> CMYK Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> DCS 1.0 Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> DCS 2.0 Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> JPEG Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> JPEG2000 Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> GIF Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PNG-24 Size(s) | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PDF Size(s): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PSD Size(s): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> TIFF Size(s): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |

Other (specify formats, special charge may apply):

| | | | | | |
|----------------------|----------|----------------------|------------------------------|------------------------------|--------------------------|
| <input type="text"/> | Size(s): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="text"/> | Size(s): | <input type="text"/> | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |

File Optimization
Select File Optimization(s) (check all that apply):

☐ Web (applies only to JPEG/GIF formats)
☐ Print (B&W)
☐ Print (Color)
☐ Highest Possible Resolution

Other (specify uses, special charge may apply):

Color Calibration
 Provide the following information if you want us to work with your printer to color calibrate our output files:

Printing Company Name:

Contact Name (if known):

City:

Prepress Company Name:

Contact Name (if known):

City:

If you are working with more than one printing/prepress company, please contact your Project Manager.

☐ CONTINUE |
 ☐ DEFER PROCESS/DELIVERY INSTRUCTIONS |

DIGITALCUSTOM™

Home | Explain This Page | Customer Service | E-Mail Us | Log-Out

PLACE NEW ORDER |

Customer ID No.: 787979

User ID No.: 132

Customer Name: Consumer News International, Inc.

User Name: Theodore Unglebueilerstein

Project Manager: Frank Project Manager (8532)

(Click on name to E-Mail)

| Your Internal Job Ref. | Our Job Number | Status | Action Needed |
|------------------------|----------------|----------------------|------------------------------|
| <u>ClientRefName1</u> | 1234567890 | Upload In Progress | S |
| <u>ClientRefName2</u> | 1234567891 | Upload Complete | <u>Instructions From You</u> |
| <u>ClientRefName3</u> | 1234567892 | In Pricing | <u>Your Price Approval</u> |
| <u>ClientRefName4</u> | 1234567893 | Creative Department | |
| <u>ClientRefName5</u> | 1234567894 | Artwork Complete | <u>Your Artwork Approval</u> |
| <u>ClientRefName6</u> | 1234567895 | Ready For Delivery | <u>Instructions From You</u> |
| <u>ClientRefName7</u> | 1234567896 | Delivered | May 1, 2000 |
| <u>ClientRefName8</u> | 1234567897 | In Temporary Archive | Establish Long-Term Archive |
| <u>ClientRefName9</u> | 1234567898 | We Have A Question | Contact Customer Service |

Fig 11

PDGI WORLD-NET™

[| Explain This Page](#) | [Worldwide Support](#) | [Home](#) | [E-Mail Us](#) | [Log-Out](#)

Job Number: 0129840948702

IMAGE
INSTRUCTIONS

Project Manager: [Frank Project Manager \(No. 85321\)](#)

[\(Click on name to E-Mail\)](#)

Customer Job Ref.: Wiggie puppy

Our Job Ref.: Client Photo Ref1

Date Submitted: May 5, 2000

IMAGE INSTRUCTIONS

IMAGE 1

1. Knockout background to white on Image 1.
2. Use Image 2 background on Image 1.
3. Add drop shadow to Image 1, below jewelry.
4. Lighten circled area.

[Click for larger view](#)

IMAGE 1

IMAGE 2

1. Knockout background to white on Image 1.
2. Use Image 2 background on Image 1.
3. Add drop shadow to Image 1, below jewelry.
4. Lighten circled area.

[Click for larger view](#)

IMAGE 2

[| BID THIS JOB](#) |

[| PASS](#) |

[| DEFER](#) |

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FOOT" ETS9860

Figure 12

Process Flow Diagram

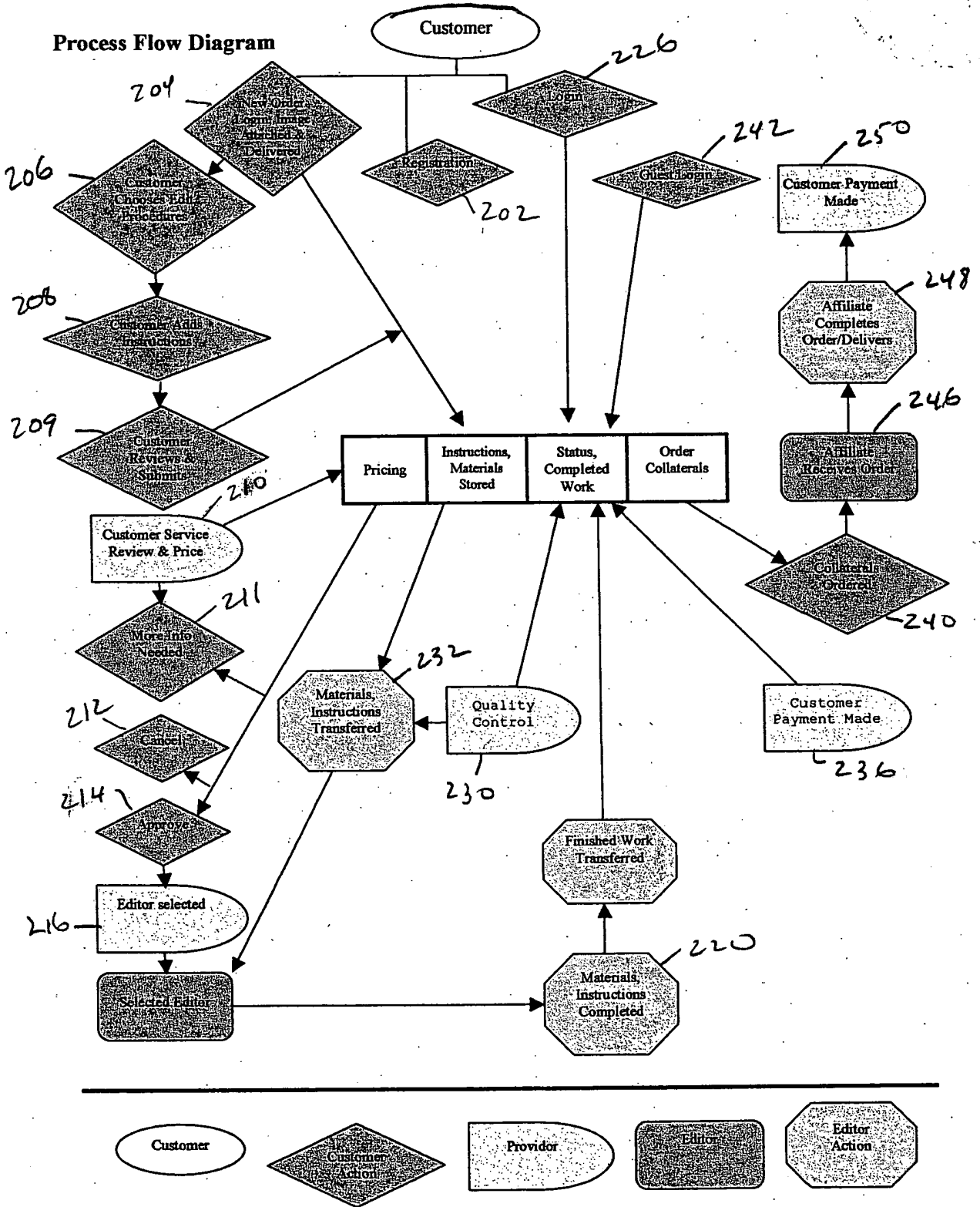


Fig 13

fig 14



HERE IS YOUR IMAGE-EDIT & ART QUOTE!

Order Number: 25675625 (click [here](#) to view your order status)
Contact E-mail Address: jcustomer@customer.com

You must follow the instructions on this page very carefully to complete the above Image-Edit order. If your order is not completed within 14 days, the order information (including your files) will be deleted from our system without further notice:

| IMAGE-EDIT ORDER NO. | DELIVERY TIME | PRICE | CHOOSE ONE |
|----------------------|-----------------|---------|-----------------------|
| 25672567 | 21-Day Delivery | \$20.00 | ORDER |
| | 14-Day Delivery | \$30.00 | ORDER |
| | 7-Day Delivery | \$40.00 | ORDER |

Plus Applicable Tax

You will be notified by e-mail when your edited image is ready. The new image will be approximately the same dimensions and resolution of the original image and include an additional web optimized version at the size you designated when you placed your order.

You will have an opportunity to order alternate file sizes, prints, accessories and other items when you receive the completed image.

If you do not want to go forward, please click here: [CANCEL ORDER](#)

You may [check your order status at any time](#).

[Contact Customer Service](#) with any questions or concerns. Be sure to include your order number if your inquiry is about a specific order.

Thanks again for using Image-Edit & Art!

Fig 15



Order Status

Order Number: 9264123
Contact E-Mail Address: Jon@gosupercar.com
Date Files Uploaded: May 1, 2001
Due Date (If Any): May 5, 2001

Current Status

- ✓ Pending Image-Edit Pricing
 - Awaiting Customer Price Approval (date, if any)
 - Price Approved/Payment Info Submitted (date, if any)
 - Artwork Being Done (date, if any)
 - Delivered To Customer (date, if any)
 - Prints/Accessories/Products Ordered (date, if any)

Original Files

IMAGE .1 Location: www.image-edit.com/customerstuff/image13b-5fv

Customer Instructions:

This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo.

IMAGE .2 Location: www.image-edit.com/customerstuff/image13b-5fv

Customer Instructions:

This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo.

IMAGE .3 Location: www.image-edit.com/customerstuff/image13b-5fv

Customer Instructions:

This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo. This is what I think you should do with my photo.

LOG OUT

09865113 POET-400



Contact E-Mail Address: lsiegel@poeticdigital.com

Display/Download Image
To display or download your completed image files, click on the link to the image below and follow the instructions provided by your browser (typically a right mouse click and "Save Picture As" or "Save Image As") to download.

IMAGE #4: baby in play pen (Web Optimized)
[Click Here To Display/Download](#)

Order Prints/Products
To order prints and other products using your image visit **Image-Edit & Art's Custom Print and Product Shop**.

Send Image To Friends/Family
If you want to e-mail the web-optimized image to friends or family (or anyone else) and allow them order prints and products:

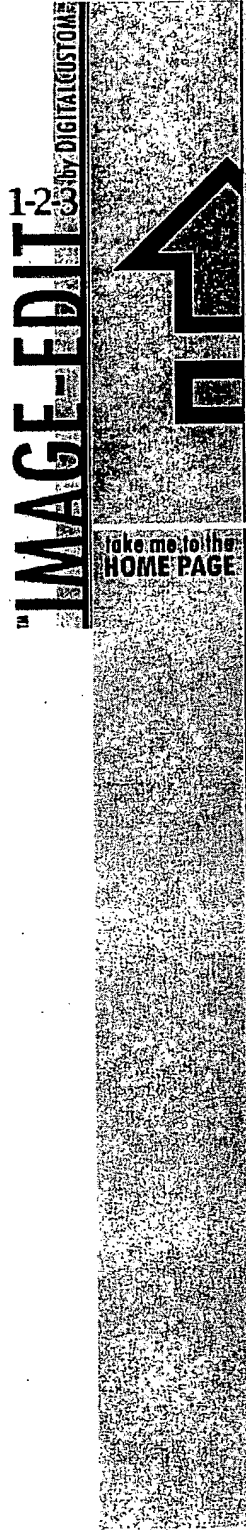
Enter E-mail Address

| |
|--|
| |
| |
| |
| |
| |
| |

Fig 16

☒ I want the above e-mail addressees to be permitted to download the above-listed images, and be permitted to order prints and products. (An e-mail will be sent to each e-mail address stating the images are available.)

09865113-100101



Corrections Needed

Order No.: 56587657

Contact E-Mail Address: jcustomer@customer.com

Reason(s) for Rejection:
[SYSTEM-GENERATED TEXT]

How to Solve the Problem:
[SYSTEM-GENERATED TEXT]

Then select "Update Order"

[Reprint Current Order Text]

Update Order

Copyright (c) 2000 DigitalCustom Group, Inc.

Fig 17

| | | |
|---|-----------------------------|---|
| DIGITALCUSTOM TM | | Home Explain This Page Customer Service E-Mail Us Log Out |
| Customer Name: Consumer News International, Inc. | Customer ID No.: 787979 | PROCESS |
| User Name: Theodore Ungelbuschstein | User ID No.: 132 | |
| Project Manager: Frank Proctor Manager (8832) (Click on name to E-Mail) | | |
| Internal Job Reference: Client Photo Ref1 | Date Submitted: May 5, 2000 | |
| I. PROVIDE OUTPUT SPECIFICATIONS | | |

Images

☐ ClientPhotoRef1

File Format & Size

Select All File Formats/Image Sizes That You Need:

| | | | | |
|--|--|------------------------------|------------------------------|--------------------------|
| <input type="checkbox"/> BMP Size(s) (width x height): | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> CMYK Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> DCS 1.0 Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> DCS 2.0 Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> JPEG Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> JPEG2000 Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> GIF Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PNG-24 Size(s) | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PDF Size(s): | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> PSD Size(s): | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| <input type="checkbox"/> TIFF Size(s): | | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |

Other (specify formats, special charge may apply):

| | | | |
|----------|------------------------------|------------------------------|--------------------------|
| Size(s): | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |
| Size(s): | <input type="radio"/> inches | <input type="radio"/> pixels | <input type="radio"/> mm |

File Optimization

Select File Optimization(s) (check all that apply):

- ☐ Web (applies only to JPEG/GIF formats)
- ☐ Print (B&W)
- ☐ Print (Color)
- ☐ Highest Possible Resolution

Other (specify uses, special charge may apply):

| |
|--|
| |
| |

Color Calibration

Provide the following information if you want us to work with your printer to color calibrate our output files:

| | |
|-------------------------|--|
| Printing Company Name: | |
| Contact Name (if known) | |
| City: | |
| Prepress Company Name: | |
| Contact Name (if known) | |
| City: | |

If you are working with more than one printing/prepress company, please contact your Project Manager.



| CONTINUE |

| DEFER PROCESS/DELIVERY INSTRUCTIONS |

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Fig 18

FOOT "ET 5350

| | | | |
|---|--------------------------------|--|---------------------------------------|
| PDGI WORLD-NET™ | | Home Explain This Page Worldwide Support E-Mail Us Log-Out | |
| IMAGE-EDIT ARTIST INSTRUCTION AND-OUTPUT PAGE | | | |
| Project Facility: | Los Angeles | Operator: | Jayesh Raj |
| Order Number: | 1234567890 | Personal No.: | 328587 |
| ORIGINAL FILES | | | |
| IMAGE 1 | | | |
| Location: http://www.image-edit.com/files/98789879-1.jpg | | | |
| Customer Instructions: | | | |
| Lose the ugly chick on the left and put Lyndsay there instead. While you are at it, get rid of the wart on my nose, and the collar greens stuck in my teeth. Can you make me look a little more rakish- like Jon Alexander? Aw, on second thought, just send me a nice Monet. | | | |
| IMAGE 2 | | | |
| Location: http://www.image-edit.com/files/98789879-2.jpg | | | |
| Customer Instructions: | | | |
| Lose the ugly chick on the left and put Lyndsay there instead. While you are at it, get rid of the wart on my nose, and the collar greens stuck in my teeth. Can you make me look a little more rakish- like Jon Alexander? Aw, on second thought, just send me a nice Monet. | | | |
| IMAGE 3 | | | |
| Location: http://www.image-edit.com/files/98789879-3.jpg | | | |
| Customer Instructions: | | | |
| Lose the ugly chick on the left and put Lyndsay there instead. While you are at it, get rid of the wart on my nose, and the collar greens stuck in my teeth. Can you make me look a little more rakish- like Jon Alexander? Aw, on second thought, just send me a nice Monet. | | | |
| UPLOAD COMPLETED FILE(S) | | | |
| COMPLETED IMAGE 1 | (original size/resolution) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| | (web opt, 400 pixels long end) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| COMPLETED IMAGE 2 | (original size/resolution) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| | (web opt, 400 pixels long end) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| COMPLETED IMAGE 3 | (original size/resolution) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| | (web opt, 400 pixels long end) | <input type="button" value="BROWSE"/> | <input type="button" value="BROWSE"/> |
| <input type="button" value="DONE"/> <input type="button" value="DEFER"/> | | | |

Fig 19

| | | | | | | |
|-----------------------------|-------------|-----------|-------------------|-------------------|-----------|---------|
| PDGI WORLD-NET™ | | Home | Explain This Page | Worldwide Support | E-Mail Us | Log-Out |
| IMAGE-EDIT SYSTEM VARIABLES | | | | | | |
| Project Facility: | Los Angeles | Operator: | Jayesh Raj | Personnel No.: | 026587 | |
| CHANGE ROUTING PARAMETERS | | | | | | |

Affiliates:
Adjust percentage of work To affiliates (setting to zero eliminates any work being sent to an affiliate)
Percentages must add up to 100%

| | | | |
|--------------|--|-------------------------|--|
| Affiliate A: | | % of work to affiliate: | |
| Affiliate B: | | % of work to affiliate: | |
| Affiliate C: | | % of work to affiliate: | |

Flood Page :

Show Flood Page?: ☐ Yes ☐ No

Average Turn Around Times:

Number of Days Until Pricing:

Number of Days Until Artwork is Complete:

Days Until Archival:

Number of Days Until Archival:

| UPDATE | | BACK |

Fig 20



Shopping

Image Currently Selected:

[Choose a different image](#)



[click here](#) to view enlarged image

Order #: 12628

Image Name: Lauryn on Halloween

CATALOG ITEMS - Prints

Page 1 of 2 > >>



406 4x6 Print

Your image on high quality 4x6 photographic matte paper

Price: \$1.56 [Add to shopping cart](#)



810 8x10 Print

Your image on high quality 8x10 photographic matte paper

Price: \$3.75 [Add to shopping cart](#)



111 11x14 Print

Your image on high quality 11x14 photographic matte paper

Price: \$6.90 [Add to shopping cart](#)



162 16x20 Print

Your image on high quality 16x20 photographic matte paper

Price: \$14.25 [Add to shopping cart](#)



202 20x24 Print

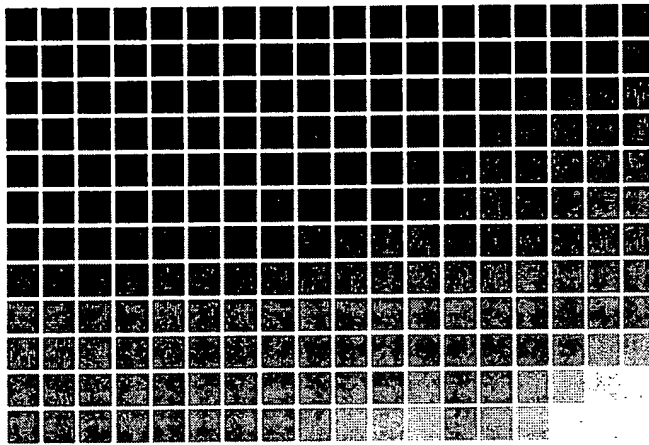
Your image on high quality 20x24 photographic matte paper

Price: \$21.75 [Add to shopping cart](#)

Fig 21

IMAGE-EDIT & ART

Choose Your Color From the Palette Below



1 Mouse over the color boxes to the right:

2 To obtain the hexadecimal value for your color, click on the box that contains the color you desire.

After you select a color, the large box below the palette will display a larger sample of the color for your approval.

3 Once you have made a selection, copy the hexadecimal value for your color from the box below and paste it into the instruction box on the left.

! this is your color's hexadecimal value:

#FF9900

WARNING: There may be variations in how these colors display on different computer monitors. While Image-Edit & Art will use the precise color(s) you select, Image-Edit & Art cannot guarantee how that color will be displayed on any particular monitor.

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Fig 22

POET-400



Original Cartoon

Check the "Original Cartoon" box if you want us to transform your image into an original artist-drawn color cartoon.

Please Tell Us:

- If you want to include a caption. Captions are optional and only will be included if you provide the text.
- If you want to any specific background, exaggerated features, style of cartoon or colors.
- If anything should be removed from the image.

We Will Do The Following:

(Unless Otherwise Specified!)

- Create a cartoon with the main subjects of your photograph that is 100% drawn by our artist.
- We will not exaggerate features unless requested.

Example . 1



BEFORE

Click on image to view enlarged version



AFTER

Click on image to view enlarged version

Copyright (c) 2001 DigitalCustom Group, Inc.

Fig 23

using Image-Edit & Art pricing limited warranty privacy/policies contact us log out

IMAGE-EDIT & ART presented by **DIGITALCUSTOM** order status

UPLOAD your digital image to us

Click to select your image -->

NOTE: jpeg/gif files only - 5.0 mb maximum file size per image.

Provide a brief image description

CONTINUE

Hello. You are logged in as:
pudgy@lumpkins.com

If you are not pudgy@lumpkins.com,
please click [here](#).

EXPLORE digital editing

click on any one for details!

standard procedures

- ➔ Add Motion Effects
- ➔ Add Text
- ➔ Background Changes
- ➔ Color Change/Correction
- ➔ Fix Skin/Hair/Clothes
- ➔ Fix Something Else
- ➔ Lighten Area
- ➔ Darken Area
- ➔ Remove Person(s)
- ➔ Remove Thing(s)

high end procedures

- ➔ Digital Handcoloring
- ➔ Hollywood Glamourize [B&W]
- ➔ Portraitize
- ➔ Photo Illustration
- ➔ Restore Damaged Photo

IT'S SIMPLE to use

- ➔ WE e-mail you a price quote
then, if you approve
- ➔ YOU provide payment info
- ➔ WE make the edit
- ➔ WE send you the finished product
then,
- ➔ YOU may order prints and accessories

click here to check out **DIGITALCUSTOM'S** services for professional-level photographers

Copyright (c) 2001 DigitalCustom Group, Inc..

Fig 24

09065113 - 100101



your original image



Select Procedures From The Menu Below
Check ALL the boxes that apply to this image. Each
procedure will be followed by a series of questions (and
you will always be able to type in custom instructions).

Note: you may check only one high end procedure.

basic procedures

- ☐ Add Motion Effects
- ☐ Add Text
- ☐ Background Changes
- ☐ Color Change/Correction
- ☐ Fix Skin/Hair/Clothes
- ☐ Fix Something Else
- ☐ Lighten Area
- ☐ Darken Area
- ☐ Remove Person(s)
- ☐ Remove Thing(s)

premium procedures

- ☐ Digital Handcoloring
- ☐ Hollywood Glamourize [B&W]
- ☐ Portraitize
- ☐ Photo Illustration
- ☐ Restore Damaged Photo

CONTINUE

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Fig 25

POET-400 ET-5360



your original image



Darken Area

Please Tell Us The Following:

What part of the image would you like darkened?

- ☐ The entire image.
- ☐ The background only.
- ☐ Custom (enter comments).

Comments (you may comment regardless of your choice)

What part of the image would you like darkened?

- ☐ The entire image.
- ☐ The background only.
- ☐ Custom (enter comments).

Comments (you may comment regardless of your choice)

REVIEW ORDER

Copyright (c) 2001 DigitalCustom Group, Inc..

Ag 20

FOOT "ETTES60



your original image



Order Review

Instruction # 1

[EDIT](#)[DELETE](#)

*darken the whole picture

*text: none entered

To make additional edits to this image, please choose a procedure:

[Add Motion Effects](#)

You will receive two completed images: one image at the same size and resolution as the original (for prints), and one Web-optimized image (for viewing on a computer screen and e-mailing to friends and family). The Web-optimized image will be

 on the longest side.

[SUBMIT THIS ORDER FOR A PRICE QUOTE](#)

[CANCEL ORDER](#)

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Fig 27

09865113-100101